

2023 National Work Zone Awareness Week Poster Contest

National Work Zone Awareness Week (NWZAW) for 2023 is the week of April 17-21. This year, to help recognize NWZAW, LIUNA Midwest Region is sponsoring a poster contest. The contest is open to all LIUNA Midwest Region members (Spouse/Partner) and their children 17 years old or younger. Winning posters will be judged on creativity, how well the poster conveys the highway safety theme and the use of color.

Posters that are submitted should be created with the idea of raising awareness of Work Zone Safety. The theme for this year is *"You Play a Role in Work Zone Safety - Work with Us"*, but as always, the key message is for drivers to use extra caution in work zones. The poster can be created in any medium (digital, pen & ink, pencil etc.). The winning poster designs will be used as promotional material by the Laborers' Midwest Region.

Posters can be created on any sized paper but will be used primarily in a digital campaign and can be submitted digitally or as a hard copy.

All submissions will need to be received either in hard copy postmarked by the end of the day March 17th (mailed to: <u>Midwest Region Laborers Health & Safety, 1 N. Old State Capitol Plaza Ste #525,</u> <u>Springfield, IL 62701</u>) or via email at <u>mrlhsf@midwestlaborers.org</u> by the close of business on Friday, March 31st.

All submissions should include the member's name and Local Union number, address, telephone number, and if a child of the member, name, and age of the child.

Posters will be submitted and judged in one of 3 categories:

Member or (Spouse/Partner) Apprentice Children of member under 18

Winners will be announced and notified at the close of business on Friday, April 14th.

1st place \$100 gift card to be awarded for each category!

You play a role in work zone safety.

WORK I H U

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